



Creating Performance Workshops

Hands-on upholstery and leathercraft workshops that blend leadership and team development.



<https://shupholstery.co.uk/>
<https://thinkorganisation.com/>



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Creating Performance Workshops

We offer hands-on upholstery and leathercraft workshops that blend leadership and team development to deliver return on investment for any business.

Expertly facilitated by a master craftsman and a workplace psychologist, these one-day development workshops are for any purpose-driven SME or corporate business bored with the usual team-building activities.

If you are a senior leader, founder, manager, HR or L&D specialist then contact us to book your next team workshop which will deliver an amazing experience whilst ensuring everyone has the skills they need to do an excellent job.



Our workshops are proven to boost confidence and creativity in even the strongest teams – coupled with a physical reminder everyone will be proud of.

Crafting Teams & Leaders



Learn New Skills Together

Our practical workshops allow teams to learn a new craft while gaining deeper insights into themselves and how they collaborate. Each participant will upholster their own unique, eco-friendly piece of furniture or leather belt, creating a tangible symbol of teamwork and achievement.

The Art & Psychology of Leadership

By combining leather craftsmanship with workplace psychology, our leather workshops offer a unique opportunity to explore leadership through action, reflection, and creative problem-solving. Each participant will make an embossed leather item.

Tailored Experiences

We offer bespoke packages designed to meet the unique needs of your organisation. Get in touch to discover how we can create a transformative experience for your team which leads to real change back in the workplace.

Returns on Your Investment

Previous participants in our workshops* have seen:

- A minimum 48% increase in creative confidence
- A minimum 68% increase in well-being
- A 62% increase in personal resilience reported

Our workshops create psychological safety, by building trust and openness as everyone experiences something new together.

Other benefits include:

- Leaving with a growth mindset approach
- Improved well-being and communication levels
- Increased adaptability and stronger teams



Participating in our 12-month culture transformation program has delivered an average of 400% ROI. Prices available on request.

*Based on pre & post workshop satisfaction measures.

What Makes Us Different?

Building or creating something new is proven to enhance people's emotional and physical well-being*. It also helps the brain absorb information and creates confidence in individuals.

Join us for one of our experiential workshops, learning new skills and leave with a keepsake you will be truly proud of, handmade by you. Our workshops will be remembered for years to come. We currently offer:



1. Leatherwork of Leadership
2. Making of Managers
3. Crafting Communication
4. Threads of Teamwork
5. Reframing Resilience
6. Stitching Stronger Strategies
7. Creating Confidence

No prep needed - step through the door confident that every detail is handled, and all tools and training are ready for your team.

Fully inclusive - this activity is appropriate for all employees and physical abilities. Adaptations and adjustments can be made as required for team members.

Sustainable choice - B Corp™ certified and proud to be part of a global community of businesses committed to achieving high standards of social and environmental sustainability.



[Why Our Brains Love Crafting & Upholstery](#)



Meet the Team



Emma Semper Hopkins
Director & Founder of
Semper Hopkins
Creative Workshops



Ros Spiers King
Operations Support
Semper Hopkins
Creative Workshops



Sarah Clarke CDir
Business Psychologist
Think Organisation

About Emma



Semper Hopkins Upholstery & Interiors Ltd was founded by wellbeing advocate Emma Semper Hopkins in June 2016 - later becoming B Corp™ certified in 2024.

Operating UK-wide from Scholar Green, Cheshire they specialise in delivering experiential creative workshops for organisations that value the mental and physical health of their employees.

Emma has a wealth of experience leading and managing high-performing teams in fast-paced environments, following her 15-year corporate career in food retail. Emma's expertise is also complemented by a Business Degree, Masters in Marketing and upholstery qualifications.

She understands the importance of creative activities, which encourage connection, innovation and overall wellbeing.

Emma is on a mission to provide organisations with these opportunities, and offers a sustainable experience that both rewards and engages all who attend.

Emma shares her story of overcoming burnout, fear, her personal journey of self-care and living a visionary life in the Amazon best-selling book 'Seen Too' - published on World Mental Health Day in October 2022.

About Sarah



Sarah is a seasoned Business Psychologist and Chartered Director with over 20 years of leadership experience.

An expert workshop facilitator, Sarah creates dynamic, inclusive spaces that spark meaningful dialogue, deepen insight, and inspire actionable change among senior leaders and teams.

Sarah's experience spans diverse industries. Her tailored culture transformation solutions cater to founders, large international organisations, the NHS, and high-growth SMEs, solidifying her reputation as a versatile culture consultant.

An experienced leader, Trustee, NED, and currently Vice-Chair at the Institute of Directors (NW), Sarah is renowned for her collaborative and compassionate approach. She drives high performance and delivers significant ROI for organisations.

Sarah is a highly sought-after facilitator because of her deep understanding of human behaviour. With Emma, Sarah skillfully combines psychology and craftsmanship for a unique, enjoyable and inclusive experience. Every workshop is expertly designed to unlock insight, enhance collaboration, and drive lasting change for all participants and their organisations.



B-Corp Certified



At Semper Hopkins, we are very passionate about supporting our local community and being as conscientious as we can to build a better world for future generations.

Our customers may come to us from far and wide, but we love giving back to the place where we started. We are proud that our efforts for local charities and our sustainability values have been recognised with our B Corp™ status.

It's an achievement we are incredibly proud of, and we will continue to work hard to maintain the momentum and help our world become that little bit better because we were here.

Our mission is to enhance the wellbeing of clients through the joy of creation. Our vision is that clients feel inspired, motivated and accomplished through experiencing a creative workshop. You can read more of our B Corp™ story at <https://shupholstery.co.uk/b-corp/>

Attending a B Corp™ registered workshop offers your teams and leaders the unique experience to build stronger connections, boost collaboration and align values that enhance both team, business and societal impact.



Leatherwork of Leadership

Leading others is complicated and unpredictable. Which is why our one-day practical leatherwork of leadership workshop is the perfect training and development for all leaders.

Designed to suit every leader, no matter what level of experience, learning and creating in leather provides the perfect opportunity for everyone - no experience needed our expert craftsman will guide you to success.

Effective leadership development delivers £7 ROI for every £1 spent.



At the end of this fun and inclusive workshop, participants will be able to:

- Understand and explore different leadership styles at a practical level
- Gain insight into theories, behaviours, traits and skills of great leaders
- Understand how leaders can prepare for the unknowns of tomorrow
- Gain practical experience using different leadership tools
- Be able to identify and adjust situational leadership behaviours
- Understand how to create trust as a leader for high performance
- Utilise their experience to continuously improve in the workplace

Tailored to remote, hybrid or face-to-face leaders. All participants will leave with an enhanced understanding of how their leadership can impact others, improve performance, build trust and create workplaces where people want to work.

All our leather is responsibly sourced from UK suppliers. Leather is naturally biodegradable and is a by-product of the food industry.

Each participant will leave with their own handmade craft. Choose from leather belt making or upholstered noticeboard.

[See page 16](#) for pricing options.



Making of Managers

Managing others is a skill which can be learnt by anyone. Being able to organise, lead and ensure smooth running of operations empowering employees to meet company goals is fundamental to being a successful manager.

In the UK 75% of Managers have not received any training on how to be a manager.



At the end of this fun and inclusive workshop, participants will be able to:

- Understand key management principles, theory & practice
- Explore managing time, resources and creating teams
- Gain practical insight into goal-setting and managing performance
- Learn how to manage individuals & groups across boundaries
- Master communication and coaching techniques to help you manage
- Explore effective decision-making, managing motivation & engagement
- Gain confidence in managing others and leave with tools required

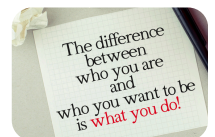
Perfect for any manager who wants to understand how to be effective. This workshop is designed for corporate teams and company away days who need something refreshingly different which delivers ROI.

Tailored for remote, hybrid and face-to-face leaders, this workshop adds value to every manager, no matter what level. Participants will learn, create and design a sustainable noticeboard as they experience and learn how to be an effective manager.

All participants will leave with their own handmade notice board to take home.

Each participant will leave with their own handmade craft. Choose from leather belt making or an upholstered noticeboard.

See page 16 for pricing options.



Creating Confidence

Confidence is a feeling or belief in something, someone or your own abilities. Closely linked to self-assurance, confidence is something which can be developed at an individual, team and organisational level.

Creating confidence is vital because it empowers individuals to take initiative, make decisions and contribute their ideas to drive personal growth, stronger teamwork and better outcomes for the whole organisation.



At the end of this fun and inclusive workshop, participants will be able to:

- Understand confidence, self-assurance and the role of mindset, beliefs, emotions, and thoughts in developing confidence
- Gain practical insights into the impact of confidence levels at organisational, team and individual levels
- Understand the Confidence Paradox, including the risk and safety impacts
- Gain insight into how to develop and manage confidence, including the reality of imposter syndrome, self-esteem and emotional intelligence
- Explain the risks and opportunities of confidence in leaders & managers
- Identify, implement and use techniques to help build, coach and develop confidence
- Align confidence to trust, understanding the importance of psychological safety and its impact on confidence, productivity and performance

Tailored to remote, hybrid or face-to-face leaders.

This experiential workshop allows teams to work together to understand and develop confidence collectively and individually. Engaging, fun, with time for individual self-care this unique workshop truly brings teams together to benefit organisations.

Each participant will leave with their own handmade craft. Choose from leather belt making, or upholstery options. [See page 16](#) for pricing options.



Threads of Teamwork

Strong teams don't just happen. Teams are built with intention, trust, skills and experience – just like the threads of the sustainable fabric we use in our workshops.

Teamwork is essential because it empowers individuals, enhances collaboration and unites diverse strengths - leading to higher productivity, better problem-solving and a measurable boost in business ROI.



At the end of this fun and inclusive workshop, participants will be able to:

- Understand team dynamics, team maturity and team foundations
- Be able to identify factors required for high performing teams
- Gain insight and share learnings on how to improve & turnaround teams
- Be able to identify key team roles, individual strengths and how to balance individual and team dynamics to meet organisational goals
- Learn and experience practical insight into the psychology of trust which is the glue of successful teams
- Leave with tools which allow teams to focus on areas they control
- Practice team coaching, how to problem solve & make decisions

Tailored to remote, hybrid or face-to-face leaders. Our teamwork workshop brings teams together to have fun, learn new skills and grow stronger - together.

Each participant will leave with a handmade noticeboard or footstool/storage crate. For pricing, [see page 16](#).

TOGETHER
EVERYONE
ACHIEVES
MORE

Reframing Resilience

Whether we like it or not, at some point life is going to challenge everyone. Learn, engage, experience and evolve resilience levels in our safe, interactive and thought-provoking workshop tailored to the workplace.



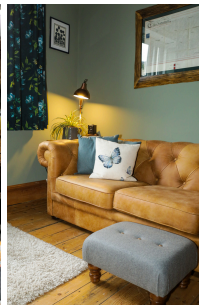
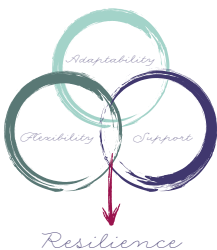
At the end of this fun and inclusive workshop, participants will be able to:

- Define, understand & experience the reality of resilience at work
- Learn techniques to develop coping strategies for managing pressures
- Build mental and emotional strengths, including identifying support networks to suit individuals
- Engage in practical activities which can be used back in the workplace to empower others to understand the reality of resilience
- Understand how to embrace challenges, difficulties and unexpected situations to reduce the impact of negative events on personal wellbeing
- Be able to identify personal factors which contribute to resilience
- Leave with a development action plan for ongoing team growth and self-care to benefit all

Tailored to remote, hybrid or face-to-face leaders.

Each participant will leave with their own handmade footstool or stool as an example of what can be achieved when we have the resilience to try something new.

See page 16 for pricing.



Stitching Stronger Strategies

This collaborative session is designed to align teams to the importance building strong strategies. Currently, organisations across the UK currently can waste an average of 60% of their resources through misaligned, or poorly communicated strategies.



At the end of this fun and inclusive workshop, participants will be able to:

- Work together as a team to define and understand how to stitch strategy through their teams, including critical elements of the strategic web
- Bring together high-level fundamentals of business strategy principles
- Understand the what, how, why and motivation behind business strategy
- Experience the challenges of strategic communication versus execution
- Gain insight into the importance of bringing strategy to life
- Identify potential strategic risks, cognitive biases and decision-making challenges which influence strategic discussions
- Leave with a strategic toolkit which can be used back in the workplace

Tailored to remote, hybrid or face-to-face leaders. This course is an experience which will provide the strategic basics, aligned to the reality of workplaces through an interactive team development day.

Each participant will leave with their own handmade craft to remind them of the importance of setting clear direction for long-term success with aligned goals and effort focused on what matter most. Empowering teams to work smarter and achieve more together.

Each participant will leave with their own handmade craft. Choose from leather belt making or an upholstered noticeboard. [See page 16](#) for pricing options.



Crafting Communication

Effective communication is the cornerstone for any successful organisation. But how do people ensure effective communication across organisations?

Join us for a one-day practical workshop which is proven to improve communications, whilst spending quality time as a team crafting a personal bespoke item that everyone can take home.

Organisations with effective internal communication are 3.5 times more likely to outperform industry peers.



At the end of this fun and inclusive workshop, participants will be able to:

- Identify the practical aspects of communicating information effectively
- Learn about different communication styles, techniques and approaches
- Understand communication methods and how to adapt to ensure success
- Gain insight into how to communicate inclusively, avoiding common biases and assumptions, with opportunity to practice in safety
- Learn how to communicate openly, honestly and authentically to build trust through effective conversations
- Learn and practice the key to communication - active listening
- Take away tools to improve listening & communication in the workplace

Tailored to remote, hybrid or face-to-face employees.

Each participant will leave with their own handmade craft. Choose from leather belt making, or upholstery options. [See page 16](#) for pricing options.



Creating Performance Workshops

Pricing & Options

Choose the Workshop and what you would like to make. Pricing per group of up to 12 people (excludes VAT).

Email: sam@thinkorganisation to reserve your date.

Cost includes exclusive use of venue, lunch, snacks and unlimited hot & cold drinks (only applicable when hosted from Semper Hopkins venue just off the M6).

Leather belt making or noticeboard workshops can be brought to a venue of your choice - prices on request.

Choice of what to make:	Leather belt making	Notice board	Stool / Footstool	Footstool Storage Crate
<u>Leatherwork of Leadership Workshop</u>	£2999	£3499		
<u>Making of Managers Workshop</u>	£2999	£3499		
<u>Creating Confidence Workshop</u>	£2999	£3499	£4499	£4499
<u>Threads of Teamwork Workshop</u>				£4499
<u>Reframing Resilience Workshop</u>			£4499	
<u>Stitching Stronger Strategies</u>	£2999	£3499		
<u>Crafting Communication Workshop</u>	£2999	£3499	£4499	£4499
Extra price per person*	£219	£249	£299	£299

*Groups of up to 16 people can be accommodated at our venue. Extra places are charged per person.

Testimonials

We pride ourselves by delivering experiential workshops which individuals and teams remember, use and reference for years to come.

Here are some recent testimonials:

‘My expectations were exceeded from the venue, the food and refreshments, the training and the fun we had together!’

Charlotte Dean, Managing Director at P3 People Management

“The Sinclair Law Solicitors team traded legal briefs for fabric shears and spent a few hours together on a sustainable upholstery team-building course – a rare opportunity for the team to unite. A brilliant day of creativity and teamwork! A heartfelt thank you to the team for hosting this unforgettable workshop!”

Lucy Hart, Managing Director at Sinclair Law Solicitors

“Sarah is one of the most insightful people I’ve ever met. Fun, challenging and energetic her workshops and culture work have transformed the performance of the whole team.”

Sue Thexton, Group Director at Harris

“An outstanding provider of high-quality workshops tailored to the development of your team’s mental health and individual needs. In a wonderful old atmospheric building, the team carefully guides everyone into creative construction. Highly recommended if you or your team wish to breathe, connect and engage in a fantastic team development event.”

Keith Simpson, Director at Kestrel Education Consultancy Ltd

“We had the most wonderful day for our team day, Emma is the perfect tutor who made it really enjoyable to make our footstools! I can’t recommend the workshops here enough and love my new piece of custom furniture.”

Katie Rudin Akerlof B-Corp

“As someone who’s worked with hundreds of teams and been delivering team building events for over 25 years, this was something I could definitely see would add value to many of those!”

Kerry Lockyer - Oomph Learning & Development Ltd

Email: sam@thinkorganisation to reserve your date.

Where Our Workshops Take Place



Conveniently located, just 10 minutes off J17 on the M6.

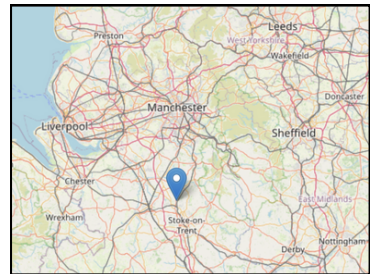
Our workshops take place in a beautiful converted chapel in the Cheshire countryside at Scholar Green (postcode ST7 3HR).

We include exclusive use of the venue, food, hot and cold drinks.

Approximate travel time by car:

- Stoke-on-Trent Railway Station - 15 minutes
- Manchester City Centre - 50 minutes
- Chester - 60 minutes
- Birmingham - 70 minutes
- Liverpool - 60 minutes

Our nearest train stations are Crewe or Stoke-on-Trent and we have a list of recommended hotels nearby.



Alternatively, if you can't come to us, we can bring leather belt making or noticeboards workshops to your event space. Prices available on request depending on location.

With no prep needed, our fully inclusive design, and a B Corp™-certified, sustainable ethos, you can step through the door knowing every detail is handled—and every team member is set up to succeed.

To find out more, get in touch at 01260 609021 or email sam@thinkorganisation.com



think
organisation



Ready to spark lasting impact while your team creates, learns, and grows together?

Crafted by experts who've walked in your shoes, our evidence-based workshops blend hands-on creativity with behavioural science to drive real business results.



Join us to unlock the potential in your organisation at every level.

- Boost innovation, inclusion, and decision-making
- Strengthen team dynamics and leadership skills
- Deliver ROI and support your commercial goals
- Fully inclusive, zero prep, and B Corp™ certified

Contact us to unlock the power of purposeful making for your organisation today.

Ready to inspire your team?

Book now to create, collaborate, and deliver impact that goes beyond the workshop.

Email: sam@thinkorganisation.com

Telephone: 01260 609021